Drafting an Artist Statement

An artist statement is a short paragraph of two to five sentences that describes what you made, how you made it, and why you made it. While your work of art will speak for itself, an artist statement will allow an audience to hear from you.

You may wish to include:

What?
Good artist statements provide some information about the medium and materials used.

How?
If you employed a special process to create your work, that process is likely visible in the work itself. Your audience may be curious to learn more about it. The artist statement can help your audience to visualize the process of creating your work.

Why?
This is a great opportunity for you to describe how your art relates to the memory theme. If you have a particular message that your art intends to express, the artist statement will allow you to communicate that in words.

But what if you have no definite message? For many, art acts as a vehicle with which we explore. In this scenario, the artist statement can provide context about your creative journey. How did you initially approach your work? How did the creative process shape your understanding of the theme? How would you like your art to influence others? Is there a particular emotion, impression, or question that you wish to evoke?

It may be helpful to share your art with a friend and describe your work out loud. An artist statement will include the key points that you express to your friend in conversation. An artist statement should be brief, simple, and clear.